

Become an ITC'08 Corporate Supporter

Take this opportunity to benefit your company while supporting the institution that for the past four decades has provided the venue for members of the test research, development and manufacturing communities to meet and further the field of testing. Its world-class exhibition has showcased the latest in test-related hardware, software and services. This opportunity is available to both exhibiting and non-exhibiting companies.

Diamond-level Corporate Support (Qty. 1)

\$15,000

Supporting ITC at the Diamond Level will bring maximum visibility to your company. This exclusive offer allows your organization to extend its marketing program to a targeted audience. Included in this valuable package are the following opportunities:

- Corporate logo on ITC Web site home page
- Corporate logo in advance program
- Corporate logo in pre-conference press releases
- Corporate logo in ITC e-mail blasts
- Corporate logo in pre-conference flier*
- Corporate logo in at-conference guide
- Recognition at conference opening plenary session
- One corporate literature item inserted in official ITC tote bag
- Opportunity to participate in the corporate presentation track in an extended classic
- Hanging of existing company banner in "premium" location in convention center
- Corporate logo on official ITC t-shirt**
- Corporate logo on official ITC tote bag
- Four complimentary full-conference registration packages
- Corporate logo etched in "gobo" spotlight at ITC Welcome Reception
- Full-page ad in the at-conference guide
- Static ITC Web site button advertisement (not on home page)
- Home page on the cyber café computers
- Prominent position in logo displays

Deliverables from supporting company: (See description at the bottom of page)

Platinum-level Corporate Support (Qty. 3)

\$10,000

Supporting ITC at the Platinum Level will bring great visibility to your company. This exclusive offer allows your organization to extend its marketing program to a targeted audience. Included in this valuable package are the following opportunities:

- Corporate logo on ITC Web site home page
- Corporate logo in advance program
- Corporate logo in pre-conference press releases
- Corporate logo in ITC e-mail blasts
- Corporate logo in pre-conference flier*
- Corporate logo in at-conference guide
- Recognition at conference opening plenary session
- One corporate literature item inserted in official ITC tote bag
- Opportunity to participate in the corporate presentation track
- Hanging of existing company banner in the convention center
- Corporate logo on official ITC t-shirt**
- Corporate logo on official ITC tote bag
- Two complimentary full-conference registration packages
- Corporate logo etched in "gobo" spotlight at ITC Welcome Reception
- Full-page ad in the at-conference guide
- Rotating ITC Web site button advertisement (not on home page)

Deliverables from Diamond and Platinum supporting company:

- Corporate logo in .jpg, .eps and .gif formats, color and B/W
- Artwork for conference guide advertisement (see attached specifications)
- Banner for hanging in conference center (see attached order form if production required)
- Artwork for square 'button' advertisement, formatted to 125 x 125 IMU

Gold-level Corporate Support (Qty. 5) \$7,500

Supporting ITC at the Gold Level greatly increases the visibility of your company at ITC. Your organization will receive valuable marketing opportunities and recognition through the following activities:

- Corporate logo on ITC Web site home page
- Corporate logo in advance program
- Corporate logo in pre-conference press releases
- Corporate logo in ITC e-mail blasts
- Corporate logo in pre-conference flier*
- Corporate logo in at-conference guide
- Recognition at conference opening plenary session
- One corporate literature item inserted in official ITC tote bag
- Opportunity to participate in the corporate presentation track
- Hanging of existing company banner in the convention center
- Corporate logo on official ITC t-shirt**
- Corporate logo on official ITC tote bag
- One complimentary full-conference registration packages

Deliverables from supporting company:

- Corporate logo in .jpg, .eps and .gif formats, color and B/W
- Banner for hanging in conference center (see attached order form if production required)

Silver-level Corporate Support \$5,000

Sponsorship at the Silver Level offers marketing opportunities for your company to be highlighted conference materials prior to and during the conference. Included in this program are:

- Corporate logo on ITC Web site home page
- Corporate logo in advance program
- Corporate logo in pre-conference press releases
- Corporate logo in ITC e-mail blasts
- Corporate logo in pre-conference flier*
- Corporate logo in at-conference guide
- Recognition at conference opening plenary session
- One corporate literature item inserted in official ITC tote bag
- Opportunity to participate in the corporate presentation track
- Hanging of existing company banner in the convention center

Deliverables from supporting company:

- Corporate logo in .jpg, .eps and .gif formats, color and B/W
- Banner for hanging in conference center (see attached order form if production required)

* If published

** Requires the participation by at least four companies.

All conference support opportunities are offered on a first-come, first-served basis. Supporters of the 2007 conference will be offered the right to first refusal of 2008 support opportunities until March 17, 2008.

ITC'08 Corporate Supporter Order Form**

Please make your selections below.

SOLD

- | | | | |
|--------------------------|---|----------------------|-----------------|
| <input type="checkbox"/> | Diamond-Level Corporate Supporter | (1 available) | \$15,000 |
| <input type="checkbox"/> | Platinum-Level Corporate Supporter | (3 available) | \$10,000 |
| <input type="checkbox"/> | Gold-Level Corporate Supporter | (5 available) | \$ 7,500 |
| <input type="checkbox"/> | Silver-Level Corporate Supporter | | \$ 5,000 |

Company _____ Phone _____

Contact Name _____ Signature _____ Date _____

Address _____

City _____ State/Province _____ ZIP/Postal Code _____ Country _____

E-mail _____

Fax this completed form to the ITC office (202) 331-0111

Full Payment is due upon receipt of invoice

ITC gratefully acknowledges your support. Support opportunities are available on a first-come first-served basis. *2007 supporters have the right of first refusal to become 2008 supporters until March 17, 2008.*

**Specific deadlines apply for inclusion in ITC publications and certain merchandise offerings.

Web site home page recognition:	Upon payment and logo delivery
Web Advance Program:	July 1, updated regularly July - October
Pre-conference press releases:	August 1 until conference
Tee shirt logo:	August 15
Tote logo:	August 15
Printed Conference Guide:	September 12
Gobo spotlight:	September 29
Plenary recognition:	October 7
Convention hall banner:	October 20
Registration literature stuffing: (one item)	October 20

Contact Amy Gold (a.gold@advantest.com) with questions.