



PARTICIPATION IN THE EXHIBIT FLOOR PASSPORT DRAWING

Due Date: **September 1, 2011**

Exhibitors may participate in the exhibit floor passport drawing as a **destination** company for a fee of \$500. The passport drawing is a new event targeted at increasing exhibit floor traffic. We will be handing out passport forms in the conference bag that have boxes for attendees to receive a stamp or sticker from exhibitors. There will be two stamp areas. One will have larger boxes for stamps from participating companies. The other stamp area will have smaller boxes that any exhibiting company can participate in.

Destination Participation

Passports handed in by attendees with all the large box **destinations** filled in will be eligible for a daily drawing to receive an iPod touch or similar item provided by ITC. Only exhibiting companies that provide the participation fee will be eligible to fill in this part of the passport. A list of participating companies will be provided or included on the passport.



Requirements for **destination** participation:

- Receipt of the payment of \$500 by September 1, 2011
- Participation: Only stamps from exhibiting companies that pay for participation will be eligible for this drawing
- Stamp or sticker: The participating destination exhibitors are responsible for providing a stamp or sticker that fits within a 1.5 square inch box

General Participation

Passports handed in with all of the smaller box **general** locations filled in will be eligible in a drawing for an iPod shuffle or similar item. All exhibitors can participate in this daily drawing.



Requirements for **general** participation:

- Fee: There is no fee for this part of the drawing
- Participation: All exhibitors are eligible for this part of the drawing.
- Stamp or sticker: Exhibitors are responsible for providing a stamp or sticker that fits within a 3/4 square inch box

Collection boxes will be located on the exhibit floor. Drawings will be conducted on the exhibit floor at the close of each exhibition day.

Payment

We wish to participate in the passport event for a fee of \$500. Credit cards can be used.

Contact Person _____

Email _____

Company _____

Booth # _____

Address _____

City, State Zip _____

Tel # _____ Fax # _____

Payment enclosed _____ Make checks payable to International Test Conference



Fax insertion orders, mail remittance, material and mechanical to
International Test Conference
C/o Courtesy Associates, Inc.
2025 M Street, NW
Suite 800
Washington, DC 20036
Tel: 202 331-2000
Fax: 202 331-0111