

Each attendee and exhibitor who registers for this event will receive a badge encoded with a 2D barcode. This barcode will contain the person's contact information given at time of registration. (ie. name, company, address, phone number, fax number and email address)

We are offering equipment and services to capture this important information in your booth. By taking a moment to look over the following information you can be sure the method you select to capture leads will be the best method for you.

3rd party scanning equipment may not work with our encoded barcode. Our order form includes the ability to order a sample barcode with the structure.

Expo Tool

The Expo Tool is a portable, battery-powered scanner that will make gathering prospects' information as simple as pressing a button. The Expo Tool stores all the specified prospect's information plus any number of action codes for follow up. You can also add action codes to prospects' records long after they're gone from your booth. The scanned data will be emailed to you upon return of the unit, or the data can be downloaded from our website anytime following the event.

Series 600



Monochrome display with thumb wheel user interface to enter additional preset action codes.

Series 700



Full color graphic display for easy viewing of data. Touchscreen for intuitive navigation and data entry. Saves leads directly to your USB memory key. Add preset action codes or full text notes to each scan.

Add a Printer (requires EXPO TOOL)



If you would also like to print a prospect's information after scanning, just add one of our portable battery-powered printers to your order. This printer is wireless, and one printer can be used with up to five Expo Tool scanners.

If you have any questions concerning any of the products and services being offered for lead collection, please feel free to call us at 972.395.1119 or email us at leads@badgeguys.com.

*It is very important to order as soon as possible, as our on-site quantities of available equipment is limited. We cannot guarantee availability after the pre-show discount date of **August 26, 2011***