



Welcome ITC 2011 Exhibitors!

As we start preparing for ITC 2011, we would like to express our excitement in having the opportunity to work with you. As you well know, tradeshow planning is often a challenging task. Remember, Mike Purtell and I are only a phone call or e-mail away and are always available to assist you with your planning. Working together, I am sure ITC 2011 in Southern California will be a tremendous success!

Some deadlines are fast approaching. First is your company's Conference Guide submission form. This form must be returned **no later than July 22nd** in order to meet printing deadlines. Additionally, the Welcome Reception, Poster Session, many Coffee Breaks, and Lunches are available as Marketing opportunities for you to be recognized as supporters of these events. See the website for details and contact info.

If you have any questions or concerns about this, or any other ITC related information, please do not hesitate to contact me or Mike Purtell.

Looking forward to a great conference year!

Sincerely,

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