

Lead Retrieval Order Form

ITC 2011

Discount Deadline August 26, 2011



Expo Tool Series 700



Portable hand-held 2D barcode reader. Scanned information is captured in one quick step. This unit is battery powered and fits in the palm of your hand. Full color graphic display for easy viewing of data. Touchscreen for intuitive navigation and data entry. Saves leads directly to your USB memory key. Add preset action codes or full text notes to each scan.

Advance Discount	Regular	Quantity	Price
\$ 385	\$ 415	X _____	= _____

Expo Tool Series 600



Portable hand-held 2D barcode reader. Scanned information is captured in one quick step. This unit is battery powered and fits in the palm of your hand! The scanned data will be emailed to you upon return of the unit. Monochrome display with thumb wheel user interface to add preset action codes.

Advance Discount	Regular	Quantity	Price
\$ 285	\$ 315	X _____	= _____

Add a printer

(requires Expo Tool)



If you wish to have your leads also printed in your booth, just add our portable battery powered printer! This printer is an add on for the Expo Tool. One printer can be used with up to five Expo Tool scanners.

Advance Discount	Regular	Quantity	Price
\$ 110	\$ 140	X _____	= _____

Custom Action Codes

This option allows you to make changes to the standard action codes listed on the back of this form. After scanning the prospect's badge, simply scan the appropriate custom action code and it is added to the prospect's record.

Advance Discount	Regular	Quantity	Price
\$ 50	\$ 70	X _____	= _____

System Delivery

Our staff will deliver the lead retrieval system to your booth. All deliveries will be made no later than 2 hours prior to the opening of the event. **The lead retrieval desk will be located next to exhibitor registration.**

Quantity	Price
X _____	= _____

System Pick-up

Our staff pick-up the lead retrieval system from your booth after the close of the event.

Quantity	Price
X _____	= _____

Barcode sample for 3rd party scanner setup

You will receive a sample of the barcode being used prior to the event. You will also receive the barcode record structure and delimiters.

Quantity	Price
X _____	= _____

Visa, MasterCard and American Express only.
Please make checks payable to BADGEguys.

Total \$ _____

TERMS & CONDITIONS

By submitting this form, I understand that I am responsible for proper use and safe keeping of the Lead Systems covered by this agreement. I will be liable for the loss of, or damage to, this equipment in an amount up to \$2,800 per unit. If I have not chosen the System Pick-up option after the event, failure to return the unit will result in a \$100 late charge being applied to my account. I understand that rental cancellation must be done prior to the discount deadline and will be subject to a \$100 processing fee per Expo Tool and \$40 processing fee per printer. Any order cancelled after the discount deadline, including any orders not picked up at the event by a representative of the above said company, if system delivery was not chosen, will not receive a refund. I also understand that BADGEguys.com is not liable for any loss of revenue due to the improper use or loss of the Lead Systems covered by this agreement.

NOTE: We cannot guarantee on-site availability of equipment after the discount deadline.

Credit Card # _____

*Charges on your credit card will appear as **Registration and Housing Services***

Expiration Date _____

Credit Card Code _____

Cardholder Name _____

Cardholder Signature _____

Cardholder Email _____

(If different than the contact email. A receipt will also be sent to this email address)

Company _____ Booth # _____

Contact Name _____ Address _____

City/State/Zipcode _____ Phone _____

Contact Email _____

I would like the leads emailed to this email _____

Please designate only one email address. More email addresses can be specified on-site when the equipment is picked up.

Onsite contact cell phone number _____

PLEASE COMPLETE AND RETURN THIS FORM TO:

BADGEguys, 1959 Jester Circle, Lawrenceville, GA 30043 Phone: 972.395.1119 Fax: 678.669.1802 Email: leads@badgeguys.com
or **Order Online at <https://www.badgeguys.com/leadorder.aspx>**

Exhibitor Lead Retrieval Standard and Customized Action CodeTemplate

You will receive a sheet of the encoded standard action codes below. Simply scan the prospect's badge with the hand held scanner and then scan the appropriate barcode to have the action code added to the prospect's information. This information will also be loaded into the Expo Tool giving you the ability to add action codes without the need for an additional scan.

If you wish to make changes to the list of standard action codes listed below, please select the **Custom Action Codes** on the order form. Then write the codes you wish to use on the area provided on this page.

Standard Action Codes

- ADD TO MAILING LIST
- CURRENT CUSTOMER
- DISTRIBUTOR
- HAS PURCHASING AUTHORITY
- HAVE SALES REP CALL
- HOT LEAD!
- INQUIRY ONLY
- INTERESTED BUYER
- OEM
- PRODUCT A
- PRODUCT B
- PRODUCT C
- PRODUCT D
- PRODUCT E
- PRODUCT F
- SCHEDULE DEMO
- SEND LITERATURE
- SEND PRICING INFO
- VAR
- WANTS PRESENTATION

Please type or print legibly below your custom action codes.

Company: _____

Show Name: **ITC** _____

1 _____

2 _____

3 _____

4 _____

5 _____

6 _____

7 _____

8 _____

9 _____

10 _____

11 _____

12 _____

13 _____

14 _____

15 _____

16 _____

17 _____

18 _____

19 _____

20 _____